

SEASIDE POST

NEWS-SENTINEL

SERVING SEASIDE, MARINA, FORT ORD, DEL REY OAKS, LA MESA VILLAGE

The PEDDLER

Vol. 26, Number 43, Wednesday, October 18, 1972

510 Broadway Seaside, Calif. 93955 Area Code 408-394-6632

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Stylish Men's Store Opens In Seaside

Walter L. Norwick, men's and boys' fashion expert with 40 years in the retail clothing business, last Saturday opened Seaside's newest men's store, Walter's, at 1884 Fremont.

Norwick, with long experience at Holman's and MBS, where he operated the men's and boys' department for 16 years, points out that he will be carrying "conventional and sophisticated clothes at popular prices."

Among the quality lines to be found at the new Walter's are Levi, Lee, Broomsticks, Hanes, Mr. Jan Artvogue, Wrangler, Bardon, Virany, Walter of California, Leonardo-Strassi, Triumph Cheap Jeans and Aaron James, to name a few.

Norwick brings to the new store a thoroughly competent and experienced staff totalling 100 years in the clothing business. Among them are Mrs. John Scardina, Ron Vasquez, Bessie Campbell, Andrew Isadore, Dwight Greenwell, Shirley Willis, Madeline Wittke, Gene Phan, Margaret Agnew, Jim Bainbridge and Greg Center. All were employees of his at mbs and Norwick promises his new patrons at Walter's the same personal attention they enjoyed at his former store.

Walter's will cater to men and boys for all ages, all sizes, and will emphasize smart fashions at reasonable prices.

The store has 4000 square feet of showroom space, with wide aisles, innovative displays and easy, related decor. The decor is in keeping with Norwick's main objective - to bring to Seaside a smart fashion center for men and boys.

Classes To Begin

Pre-school classes for children ages 3 to 6 years will begin Monday, October 23 at Seaside Youth Center, 1185 Wheeler Street.

Classes will begin each Monday, Wednesday and Friday at 9 a.m. and will last until noon. For more information about the school, call 394-8531, extension 58.

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Well, let's change the subject. Friday night I took time out from my necessary duties to go to a movie. I call it "time out" but it turned out to be "necessary" and I am glad I went. It was to one of the downtown movie houses I attended and it was probably a bad night to go to the

Mrs. Short To Speak At Luncheon

Mrs. Martin Short of Seaside, co-chairman of the Seaside headquarters of the committee to elect the president will be guest speaker at the monthly luncheon of the Monterey Bay Republican Women's club, Tuesday, October 24. Her topic will be "What Does Nixon Mean to the Blacks."

This is Mrs. Short's first year in active politics and she plans to continue in the work. As a Republican, she believes that it is necessary for the Blacks to become well rounded in the political scene. She and her husband and four children have lived in Seaside for the past six years.

The affair will be held at the Monterey Elks club at noon with a social hour beginning at 11. Reservations may be made through Friday, October 20 by phoning Mrs. T. L. Dechart, 242-6822 or Mrs. Gerald Hart, 372-2630. Guests are welcome.

Now Open

Rosa and Ben Hermosillo have recently opened a new restaurant in Salinas.

For real authentic Mexican food, be sure to visit their restaurant-Zoraida's, 655 E. Alisal, Salinas. For more information about it, see the advertisement on page 10.

Fu - Raiser Is Planned

On Sunday, October 29, supervisory candidate Roger Poyner will be the honored guest of the Monterey Bay Teacher's Association. The occasion will be a "FAMILY GATHERING AND STEAK BARBECUE" to be held at the Monterey County Fairgrounds from 1 p.m. to 5 p.m. The barbecue is open to the public, and tickets are now on sale at \$2.50 per person, for steak and all the trimmings. Also, hot dogs will be available for kids at \$.25 each.

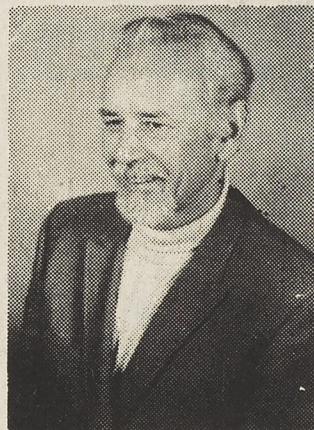
Net proceeds from the barbecue will go to the campaign fund to elect Roger Poyner the 4th District Supervisor. For further information, please call 373-6165.

Publisher's Report

Seaside Ripples

A. E. 'Andy' Barragan, Publisher

By Clint Porter
(In the absence of Andy Barragan)



A. E. Barragan

This has been another one of those exciting weeks. Where does one begin? Our week usually begins on a Thursday because that is the first day after our papers have hit the streets. So we shall start there.

Last Thursday morning the Seaside Chamber of Commerce had it's Board Meeting. Many things were discussed that should be of interest to the entire community. Those Thursday morning meetings are open to the public. It would be a good idea if some of you spirit-minded citizens, especially the merchants who have just recently joined, would attend the early morning sessions. There was an enrollment of around 47 new members of the Chamber in the past month. If half of the new members had attended, it would have been a nice turnout. Why join if you are not interested in where your money is spent? It is your money that will buy the Christmas Tree Lights or sponsor Military Appreciation Day or purchase office equipment and raise salaries. Why not come out and take part in the functioning of your lovely city? Or don't you care. Maybe you joined to keep from being odd-man-out.

Well, let's change the subject. Friday night I took time out from my necessary duties to go to a movie. I call it "time out" but it turned out to be "necessary" and I am glad I went. It was to one of the downtown movie houses I attended and it was probably a bad night to go to the



FRIENDLY GATHERING - Mr. and Mrs. John B. Connally made stop on peninsula recently on behalf of President Nixon. At rally of Democrats for Nixon, held at Monterey Fairground, October 11, the Connallys (second and third from left) met with (from left) Monterey Mayor Al Madden, Seaside Mayor B. J. Dolan and Salinas Mayor Jack Barnes. At rally, Connally was greeted by enthusiastic crowd of President's supporters.



MEET AT RALLY - Reverend C.K. McFadden chatted with Mrs. John Connally, wife of national chairman of Democrats for Nixon, and Mrs. Ann Welchner of Monterey at recent gathering of 200 at county fairgrounds in Monterey. Former Texas Governor and Secretary of Treasury Connally told audience that, despite being Democrat he "shall unashamedly and with great pride support President Nixon." Seaside Mayor B.J. Dolan presented Connally with key to city for President at gather.

Photo by Camera Masters

104 Donate Blood to Red Cross

One hundred and four blood donors from all over the Monterey Peninsula Area responded to a plea for urgently needed blood by appearing at the recent American Red Cross Blood drawing held in the Carmel Valley Community Center. Thirty-six new donors who had never before registered at a Carmel Valley drawing were present along with 78 regular or former donors.

Dr. Joseph Blacow, a retired Educator from Monterey Peninsula College and a resident of Carmel Valley is slated to undergo open heart surgery at Stanford, the end of this month. The day of the drawing he notified Blood Program Chairman, Mrs. T. B. McKiernon that he would like to help at the drawing in any capacity where she could use him. As it turned out, she was short handed on the registration desk and Dr. Blacow became her "right hand" with the telephone and information cards.

Earlier, when interested volunteers learned that Dr. Blacow and also Mr. J.F. Murphy, a Carmel Valley businessman, were both in need of blood they generously showed up to offer a bit of themselves in the form of blood at the drawing. As a result, more than the necessary units were given and other smaller requests

were able to be taken care of. "Dr. Blacow and Mr. Murphy want the wonderful donors to know how sincerely they appreciate the unselfish contributions made by them in their names," stated Mrs. McKiernon.

Experiment Continues

The public will continue to have access to KLRB-FM broadcast facilities to speak out. That's the decision announced recently by station News Director Phil Cogan.

"The response we've noted so far indicated to us that people today not only need, but want an effective means of talking to other people," said Cogan.

Working volunteers at the drawing numbered approximately 25 nurses, doctors, drivers, regular Red Cross volunteers, and the auxiliary volunteer members from Carmel Valley.

Persons from all over the Monterey Bay area are encouraged to send their free speech message to "Free Speech," KLRB-FM, Box 3904, Carmel, CA 93921.

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12 PAGES

High Schools Teamsters Hold Back to Endorse School Nights Camacho

All three high schools in the Monterey Peninsula Unified School District will be holding back-to-school-nights for parents during October.

Parents who attend the open house at Monterey High tomorrow, Thursday, at 7 p.m. will make their classroom visits under a "mod" schedule similar to that used by students, according to Frank Jacobson, principal. He said eight time blocks will be provided, including some "un-scheduled" time when parents can meet with various teachers in the cafeteria and have refreshments. In the classrooms, teachers will explain purposes and objectives of the various courses.

Cypress High School's open house will also be held tomorrow starting at 7:30 p.m. Principal Marian Hamilton said parents will observe classrooms and meet in discussion groups to talk about the school's operation and about advances being made in continuation education.

Seaside High School's open house is scheduled for October 26 at 7:30 p.m. Dr. James Solberg, principal, said the evening will begin with a general meeting. Then parents can visit six centers where each of the high school's divisions will be represented.

Julian Camacho, Democratic candidate for Congress in the 12th Congressional District, announced recently that he has received the endorsement of the Legislative Council of the International Brotherhood of Teamsters, and of all Teamster locals in the district.

"This endorsement," Camacho said, "when added to all of the other endorsements and letters of support from labor and professional organizations shows that our message is getting across to all the people. And it also shows that I am the candidate for all the people."

"I am especially pleased at this endorsement," the Capital engineer continued, "because I have always felt that labor unions like the Teamsters are an essential part of our society. However, I also feel that the importance of any union is in direct proportion to the number and types of benefits they are able to gain for the workers. I am sure everyone would agree that labor unions have made valuable contributions toward the improvement of the quality of life enjoyed, not only by their own membership, but by all other wage earners in the 12th District."

Camacho also said that the Teamster endorsement is no way implied that he was taking sides in any jurisdictional dispute. He went on to say: "Most PLEASED IS THE FACT THAT BOTH THE Teamsters and the U.F.W. join me in opposing Proposition 22."

Ms. Paizis, who is seeking the seat of the incumbent of over a quarter of a century in office, advocates a more balanced representation of California's population in the State Senate.

"Right now, we have 40 white men in the Senate, mostly attorneys or businessmen. Imagine if the Senate were dominated by 40 college students or 40 blacks or 40 women or 40 Mexican Americans or 40 school teachers. Voters would work hard to upset that monopoly, yet here we have a long-standing tradition of only white males serving for 123 years in the Senate without being challenged. A more representative Senate would have acted long ago to meet the human needs of the state communities."

Reservation Road Work To Appear Continues Ms. Paizis To Appear On Peninsula

Construction work on Reservation Road near the intersection of Highway 68 is continuing. Traffic on existing Reservation Road between Davis Road and Highway 68 will be subject to one-lane flagmen control during weekday working hours-8 a.m. to 4:30 p.m.

The road will be open to two-way traffic in this vicinity after working hours and on weekends.

This condition will exist until this Friday, October 20.

Suzanne Paizis, Democratic candidate for the State Senate, will be appearing at two coffees in the Monterey Peninsula.

Ms. Paizis will be a guest at a coffee in the Seaside home of Helen and James L. Rucker, 1405 Mesal on Sunday, October 22. The meeting will begin at 4 p.m.

On Tuesday, October 24, Ms. Paizis will be speaking at a 10 a.m. coffee in the Pebble Beach home of Zora and Howard P. Sanborn, 3149 Hacienda Place.

Faces Around the Bay



CARMEL RESIDENT Russ Smelser has been new and used car salesman with Beattie Ford for five years. He and his wife, Marilyn, have two children, Richie and Mary, at home with them. They also have a daughter, Judy and son-in-law, John Ireland, who own a motel in Seaside. Russ is member of Carmel Valley Golf and Country Club and carries club's highest handicap.

Photo by Camera Masters



Today's Army NEWS
By
SSG R. Cardwell
ARMY RECRUITER

Hello everyone. If you're one of the many young men who are right now trying to decide on a career, think for a minute about the maintenance electrician. Here's a field with much future promise and also one of the very necessary crafts that pays well—often more than \$5 an hour.

More than 250,000 maintenance electricians were employed in the United States in 1970 and with the way industry is growing, the numbers of electricians will continue to increase, also. More than half the craftsmen employed in 1970 were engaged in servicing equipment and machinery in manufacturing plants. In non-manufacturing areas, most maintenance electricians are sought after and hired by industry.

Through TODAY'S ARMY you can obtain the knowledge for the skill you desire in the maintenance electricians are employed in transportation, communications, public utilities, general services and mining. The federal, state and local governments also employ trained technicians. Only the best maintenance electrician field. Now is the time for you to take advantage of this knowledge.

One such job is an electronic warfare equipment repairman. In this position, you learn electrical theory, including AC/DC fundamentals and application to circuitry, motors and generators. In industry, apprenticeship programs for maintenance electricians usually last four years. In TODAY'S ARMY you can acquire much of the required training in three years or less and be paid a handsome salary. All beginning soldiers earn \$288 a month along with free housing, meals, complete dental and medical benefits and 30 days vacation each year.

Also in TODAY'S ARMY you get on-the-job training and related technical classroom instruction in such subjects as mathematics, electrical and electronic theory and blueprint reading. Training may include motor repair, wire splicing, wiring, installation and repair of electronic controls and circuits and welding and brazing.

So if you want it, men, we got it. TODAY'S ARMY is the place to be. For more information concerning any job or places you would like to visit, come see your local Army recruiters. We are located at 431-Webster St., Monterey or call 372-4742/372-0553.

Films to Be Shown

Two films, "Childbirth for the Joy of It", and the Miller film on prepared childbirth, will be shown free of charge at the Monterey Public Library on Friday, October 20, at 8 p.m.

Both films show couples preparing themselves, intellectually, emotionally and physically for the birth of their children. The actual deliveries are shown.

The film showing is presented by the Childbirth Education League. Following the films, there will be a discussion session guided by instructors and members of the League.

The Childbirth Education League sponsors prenatal classes stressing "prepared childbirth." There belief is that the pain and discomfort attributed to childbirth are generally the result of fear and tension which in turn are the results of ignorance and misinformation. The CEL classes offer information, exercises and encouragement which prepare the couple for a dignified

and unique experience. A fee is charged for the eight week course and advanced registration is necessary during the 4th or 5th month of pregnancy. Questions about the films or prenatal classes can be directed to Mrs. Jennifer Ross at 372-5535 or Mrs. Vicki Morrison at 372-0295.

CEL also conducts nursing mothers meetings twice a month, and all interested mothers are invited to attend. There is an experienced nursing counselor at the meetings to help with any problems related to breast feeding. Discussion is centered around breast feeding and other questions related to infants and toddlers. Pregnant women are encouraged to attend so they will be better prepared for breast feeding their new babies. The first meeting is Oct. 19 for babies up to 4 mos. and the second is Oct. 26 for babies 4 mos. and older. For information and location of meetings, please call the Childbirth Education League at 375-5737.

Ord Warns of Beach Firings

There is a possibility there will be firing on the beach ranges of Ft. Ord for a limited number of weekends during the next two months.

Training facilities at Ft. Ord are being given maximum use in order to train a large influx of men being sent here for Basic Combat Training (BCT). If weather prevents use of some training areas during normal duty hours, there may be some firing on weekends.

Some Monterey Peninsula residents may be affected by the increased training tempo. During beach range use, fishermen and boatmen will not be allowed in the waters of Monterey Bay that are included in the impact area. The Army patrol boat will be out during firing to warn boatmen away from the restricted area.

And, because some of this firing could take place on Sundays, residents adjacent to Ft. Ord might hear rifle fire and other troop activities during these periods.

MPC to Show Series On Space Flight

Man's odyssey in space will be depicted in an afternoon of free films to be shown at Monterey Peninsula College on Friday, October 27.

The films, which will be shown in Lecture Forum 102 at noon and in Lecture Forum 103 at 3 p.m., include documentaries produced by the National Aeronautics and Space Administration (NASA) on Apollo moon flights.

The first of the films is "Apollo 13: Mission Report," a color movie of the flight of Aquarius by astronauts Lovell, Swigert and Hayes. "Man in Space: The Second Decade" will be shown next. It covers the history of space research from its beginning to manned space exploration flights.

The other film which will be shown are "Manned Space Flight Quarterly Report" and "Universe." The films are sponsored by MPC Community Services.

All California employers of agricultural employees are reminded by R.B. Applegate, Auditor in Charge for the State Department of Human Resources Development in Monterey, that Tuesday, October 31, is the deadline date for filing a contribution return and report of disability insurance wages and Report of Personal Income Tax Withheld (optional), form DE 7003, for the third quarter of 1972. Penalty and Interest will be charged if the report is filed after the deadline.

Applegate also stated that the taxable wage base for disability insurance will increase from \$8,000 to \$8,500 for the year 1973.

Employers who need help in preparing their returns and wage reports may contact Applegate at 474 Webster St., Monterey, or telephone 373-0143.

CHECK THAT BIKE
All new bicycles purchased after January, 1972, must have pedal reflectors and, if ridden at dusk or later, a lamp that projects 300 feet in front and a rear reflector.

Legal Aid Available

October has been pinpointed as Legal Check-up month to acquaint Navy personnel with the Twelfth Naval District with legal services available to them. It will also give them an opportunity to review their personal affairs.

Any Navyman or woman residing on the Monterey Peninsula wishing to see a judge Advocate or having questions about their legal affairs may contact the Legal Assistance Officer at the Naval Postgraduate School by calling 646-2506.

VOTE for ROGER POYNER

SUPERVISOR, 4TH DISTRICT

Dr. Tak Hattori M.D., Oscar Lawson, Dick Joyce, Tony Cunningham, Sherman Smith, Albert Gaines, Porter L. Baymon, Billy DeBarry, Geraldine Armstrong, Rev. Wilton McGee, Lucious Stroud, Willie Story, Milam Arnold, Pat Patterson, Mary Alexander, Linda Bassett, Nancy McClintock, William Talbert, Fred Solomon, Ruth Kendall, Butler Prince, Henry Hopkins Jr., Chester W. Johnson, Verna Sloan.

This is a paid political advertisement.

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Pig Feet 39¢ LB.	Ground Beef Regular Fresh 69¢ LB.	

No. 1 Cookout Special 6# Rib Steak 6# Sirloin Steak 5# T-Bone Steak 8# Sirloin Tip Steak 5# Ground Round 10# Chuck Steak 15# Fryers (cut up) \$64⁹⁸	No. 5 5# Round Steak (Bnls.) 12# Chuck Roast 10# Pork Roast (Butt Cut) 6# Spare-Ribs (Pork) 5# Cross-Rib (Oven Roast) 5# Pork Chops (center cut) 5# Prime Rib Steaks 10# Fryers (cut up) 58 lbs. \$56³⁹
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MEET NEW FRIENDS - Festive autumn setting was decor for Ft. Ord Officer's Wife's Club's Newcomer's Coffee held October 10. Wives of newly-assigned officers like Mrs. John Robson and Mrs. Ronald Sheller are introduced to various volunteer organizations on post by Mrs. Charles Burgence, OWC president.



HONORED AGAIN - H. Vernon Scott (left), President of National Associated Businessmen, Inc., (NAB) presents Congressman Burt L. Talcott with organization's "Watchdog of the Treasury" award in recognition of Talcott's 88.9 percent economy voting record for 92nd Congress, 1971-72. This is fifth time Talcott has received economy award from group. Made up primarily of small business firms, NAB is non-partisan organization whose goals include fiscal responsibility in government and elimination of Federal Government from competition with private business.

Good Idea Pays Dividend To Workman

Earnie Armstrong, a Pacific Gas and Electric Company general construction department foreman and a Gilroy resident, is a "thinker." He is \$4,115 richer for a recent time and material-saving suggestion to prove it and he now holds membership in the company's "Idea Men's Club."

His award, based on savings to the company from his idea, is believed to be the largest single payment ever made by a utility company for an employee suggestion.

Armstrong devised an adjustable, portable, reusable metal template, or guide, to insure the correct angle of tower stubs set in concrete foundation, regardless of the steepness of terrain or weight of tower. In the past, wooden forms

for this process were laboriously built for each tower to adjust for difference in elevation of separate footings when stubs for the tower legs were set. The wooden structures had to be dismantled and disposed of when work was completed. Additionally, two concrete pours at different times were needed. With Armstrong's invention the entire job of footing construction is simplified and done in one step.

Giving considerable help to Armstrong on the invention were Tony Escalante, of Gilroy, a working foreman, who received \$140 for his part in the invention, and Karl "Dutch" Diez, of Santa Margarita, and Richard C. Meyers of Atascadero, both general foremen. Diez and Meyers received spe-

cial letters of commendation. The awards to the four men were made by Charles H. Sedam, PG&E vice president, at a luncheon ceremony in San Luis Obispo.

"These awards are significant not only because of the time and material savings, but also because they occurred during the 50th anniversary of the PG&E Employee Suggestion Plan," said Paul Bailey, the plan's administrator.

SPEED HELPS

If you detect the warning signs of a heart attack and can't get your doctor, get to or have someone take you to a hospital emergency room at once. Speed alone may save your life.

Ex-Miss USA Blasts Beauty Pageants

Wendy Long, a former Miss USA from New Orleans, calls the famed beauty pageant "a farce and a tragedy," according to an article in the current issue of Ms. magazine.

Wendy, who won the Miss USA title as Miss Virginia in 1969-70, is now married and a student at the University of North Carolina at Chapel Hill.

The former beauty queen sees such pageants as "tragic" in the sense that they wreak untold damage upon the thousands of entrants who lose, and upon the millions of adolescent girls who look in their mirrors and decide never to try at all. "Something dies in them

at that moment," she says.

Wendy supports her view of beauty contests as "farfetched" in the Ms. article in this way: "A girl on the way to the Miss USA Beauty Pageant expects glamour, excitement and movie stars for judges. What she gets is hard work, chaperones accompanying her to the bathroom, and as the great judges--a rental car executive, a minor actress in need of a plug, and several Midwestern fashion editors. In other words, she gets a farce."

Perhaps what upset Miss Long most after winning the beauty crown was the hate she felt from the people she met

on tour.

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NEW IN SEASIDE

A great men's and boys' store featuring conventional and sophisticated fashions at popular prices.

Shop Walter's for these famous quality lines:
Levi, Lee, Hanes, Mr. Jan, Artvogue, Walter of Calif., Broomsticks, Wrangler, Bardon; Virany, Triumph, Leonardo-Strassi, Cheap Jeans and Aaron James.



"Hi, I'm Walter Norwick, proprietor of the new Walter's, and I would like to invite my many Seaside friends and patrons out to see our great store at 1884 Fremont. I promise the same courteous service and personal attention we have been giving you for the past 16 years at MBS, our former location, and I want to remind you satisfied customers wearing Walter of California clothing that you can find the same fine garments in our new store."

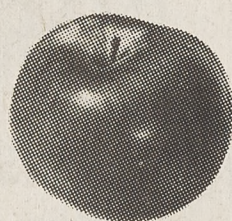
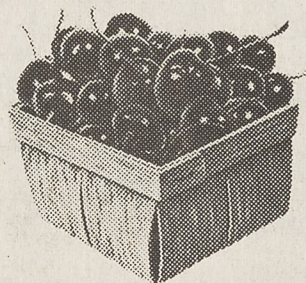
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Seaside Ripples

Continued from Page 1

movie. It turned out to be young people's night. Mostly the young people cannot annoy me, but in a movie that is different. I am sure the youths who do the loud talking, long laughing or other annoying things, do not intend to offend or even disturb the other patrons, it is just that they are enjoying themselves and tend to forget that there are other people near them who are not part of their "clique" or "gang," and probably do not understand the puns or jokes yelled out.

I am also certain that if those same people were in a different situation, their actions would be different.

In fact, Saturday evening I attended a Bar-B-Que at Monterey High School Auditorium, sponsored by an organization called "Young Life" and the situation was just opposite. There was quietness when the occasion called for it, and bedlam when necessary. Of course the setting was a bit different. Youths and their parents were in attendance. Or, at least, there was adult supervision. I still contend that you ARE how you ACT whether you are attending Young Life activities or viewing "Super Fly" on a screen. Never let your friends effect your normal behavior.

Speaking of Young Life, I understand they are trying to start one in Seaside High School. There are Young Life Activities in every high school on the peninsula, and most high schools throughout the country, and Seaside High School is starting one. I, for one, recommend it highly. Quoting from one of their pamphlets on the subject, "Bridging the Gap." "Young Life is attempting to bridge the gap, to build strong personal relationships through which it can communicate convincingly the reality of Jesus Christ. It is Young Life's conviction that only as youngpeople see Him can they find the ultimate truths they seek."

Time would not permit me to elaborate on the wonderful program presented by the youngpeople last Saturday Night, or the speaker, Professor Walt McPherson, or the Mistress of Ceremonies Mrs. Donna Barker. All I can say is that it was a memorable evening.

Another subject: I often wonder how people are able to obtain your name and address and all about you without you actually giving it to them. To be more specific, I received a letter from a Mortgage Insurance Company asking to insure my mortgage and in the event of my death I would have no worries. They quoted me something like \$7.50 per month that would be added to my present payment, and they even gave me my total monthly payments including their premium. Quite ingenious. But they blew it when they gave me a maximum maturity date on the premium. The insurance Companies have to tell it all, but that part is usually in such fine print you need a micro-film projector to see it. So it is advisable to read everything on those many many sheets of paper they send you.

And speaking of insurance companies. I am going to blow the whistle on one company in particular, Prudential Insurance Company. Incidentally that is NOT the company who solicited me. But my boss, Andy and his wife's policy is handled by the Salinas office of Prudential. We admit it is a large company. Probably one of the largest in the country. In fact they are probably too big for the small customers. Mr. Barragan had his massive heart attack on January 8, 1972. Under the terms of the insurance policy, if a premium holder is disabled for six months their premiums are paid by the company until such time as they become able to resume a gainful occupation. They (the Barragans) also had a loan with the Bank of America which was insured by Prudential. The Bank of America applied for their payments and they began receiving them in January, which was according to the policy. The Barragan's were notified by Prudential to pay their July and August premium even though they were covered.

After much hassle and telephonong, the Salinas Office said they had lost the doctor's statements and applications, etc., and they re-filed. It is now approaching November and they have not yet been officially notified that their payments are being paid by Prudential. Why would they pay the Bank of America loan payments and not the Barragan's premiums? The Salinas Office did not even have the correct telephone number of the Western Regional Office. The Barragan's will be the last ones to recommend Prudential. But Andy is doing so well health-wise, that he will gladly recommend his doctors to anyone. He just hopes he doesn't have to.

I've overstayed my welcome, I must be going now.

Your Supervisor Reports



Loren Smith

Positive action must be continued to upgrade and improve Public Transportation on the Monterey Peninsula. The crying need for greatly improved and expanded service for our elderly, our young people, and our students, as well as our working population can no longer be cast aside. An aggressive, head-on attack upon the problem is essential. There are two agencies presently coordinating their efforts toward an effective solution and I am happy to serve as the Monterey County representative for both organizations.

The first group is the Monterey County Local Transit Commission which was formed several months ago for the purpose of qualifying Monterey County to receive their share of State funds under the new State gasoline tax structure to be used in assisting local Public Transportation organizations.

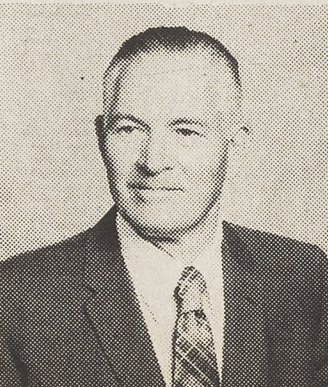
zations to improve their service.

The second agency is the "Joint Powers" authority formed by all of the Cities on the Monterey Peninsula which are served by the Bay Rapid Transit Company. The purpose of the Joint Powers Agency presently is to administer the subsidies being provided by the Cities to Bay Rapid and to explore all possible methods of providing good Public Transportation, and coordinate with the Monterey County Local Transit Commission.

Both agencies have been holding frequent meetings and are making progress. Presently the County surveyor has provided a suggested boundary survey for a new transportation County service area for approval of all Cities involved. This service area plan will be submitted to the Local Agency Formation Committee for approval on October 24. The Joint Powers Agency will meet on October 30th to review the plan with all City representatives. If the Cities approve the plan the Board of Supervisors will set a date for public hearing early in November and if all goes well the new service area could be formed shortly thereafter.

It is presently planning that if and when such a service area is formed the Mayors or other designated City Officials will act as the Advisory Board which would guide the affairs of the proposed transportation organization.

As I See It



BY MEL VERCOE

Is execution in a gas chamber cruel and unusual punishment? The Supreme Court has decided that it is, and since this is a type of punishment that is prohibited by the Constitution, then the death penalty can no longer be used. It was undoubtedly an oversight, but so far the Supreme Court has failed to rule on whether murder is cruel and/or unusual punishment. Naturally, it would be ruled that since the victims had not done anything to be punished for, then it could hardly fall within the cruel and unusual punishment category, if that is any comfort to the 12,000 people who were murdered in the U.S. last year and the 13,000 who are being murdered this year.

Something just does not seem to be working out. Our courts have been bending over backwards for roughly fifteen years trying to reduce crime problems by reducing the severity of sentences, and the only result so far has been that serious crimes are increasing at a rate about seven times the rate of our population increase. Is it possible that criminals do not appreciate what our courts are doing? Surely they would not take advantage of society's attempts to coddle them, or would they?

Assembliesman Bob Wood's questionnaire poll indicates that nine people out of ten favor the return of the death penalty, which means among other things that about nine-tenths of our population think they might live longer if there was something on the books that might keep some homicidal maniac from running a knife through them just for kicks. The percentage might even have been a little higher if the victims of murders had been able to fill out questionnaires.

In all of our compassion towards humanity, as we do away with virtually all punishment for virtually all crime, we seem to forget two or three things. We class all of the two-legged creatures that look like people in the same group, and we assume that they are humans and deserving of forgiveness, etc., just because they are human. I contend that they may be human in appearance only, and when they deliberately snuff out another human beings only life, then they are no different from a rattlesnake, except that a rattlesnake strikes only in self-defense.

We pretend to be humane when we spare a murderer's life, but we don't want to be told that for every callous murderer we spare we may be condemning a hundred or a thousand future victims to death because we have effectively removed the only deterrent murderers understand.

And to say that the death penalty has not been a deterrent is a false argument, because never in recent history has the death penalty been imposed on more than roughly three percent of those it was meant for, which is almost negligible, and for all practical purposes the death penalty has never been tried as a deterrent to murder.

Bob Wood Reports

California voters will face a real challenge come November, when a total of 22 ballot propositions will face the judgement of our State's citizens.

Some of these propositions have originated in our legislative chambers, and still others have been placed on the ballot through initiative petition; but all are important and should be studied carefully.

All voters should be aware, however, that in analyzing the pros and cons of the various propositions, it is vitally important that a deaf ear be turned to the emotional language and particular emphasis be placed on the true meaning and effect of a particular proposal.

Actually, the title has absolutely nothing to do with the merits or demerits of a proposal and you should not be deceived by it. The voters should be aware of distortions and arguments, many of which are like commercials, designed to "sell" the voter for or against a proposition.

The best example of what can happen was the very controversial "right to work" measure on the 1958 ballot. It seems unbelievable that it should be allowed to happen, but it was allowed, and it did happen. In the official brochure mailed to voters, the following "arguments" were stated: "Argument in Favor: Vote Yes....en-

dorsed by Dwight D. Eisenhower.....Vice President Richard M. Nixon." "Argument Against: Among those having registered opposition are President Eisenhower.....Vice President Nixon."

Or take the case of another emotional measure on the ballot that year. The proponents urged voters to "Keep Gas Prices Down. Vote Yes on 4." What did the other side say? You guessed it, "Keep Gas Prices Down. Vote No on 4."

As your representative in the Assembly, my advice to the voters in our area would be to study the real issues behind each proposition and decide in an unemotional manner the course to be taken.

MILK FACTS

Milk in plastic jugs can become off-flavored if not protected from the fluorescent light in the dairy case, according to the Paperboard Packaging Council, which advises consumers to stick to the opaque paperboard containers. A free copy of a study on the question is available by writing to the council, 1800 K Street N.W., Washington, D.C. 20006.

Your Mayor Reports



Joe Dolan

WHEREAS, the Congress of the United States has declared the 23rd day of October to be a legal holiday and designated it as Veterans Day; and

WHEREAS, a nationwide expression of unity and patriotic pride can convey to the entire world the true strength of America and the dedication of the people of our great nation to the attainment of an Honorable World Peace; and

WHEREAS, Veterans Day is a time for all Americans to honor the men and women whose service in our nation's armed forces has made a major

contribution to the preservation of our freedoms; and WHEREAS, the gallant Americans serving the nation today continue in the finest tradition of America's willingness to meet the challenge of the forces seeking world domination through armed conflict and the subjugation of individual dignity; and

WHEREAS the nation is truly grateful for the services of our Veterans to vindicate the principles of peace and justice in the world;

NOW, THEREFORE, I, B. J. DOLAN, Mayor of the City of Seaside, County of Monterey, State of California, do hereby proclaim Monday, October 23, 1972, as Veterans Day, and do hereby call upon our citizens to observe the day with appropriate ceremonies in honor of those who have borne the burden in the defense of freedom.

I further call upon all of our citizens and business firms to mark the day with the proud display of the flag of the United States of America as a reaffirmation of our support of our national purpose. IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Seaside, County of Monterey, State of California, this 5th day of October, 1972.

s/B. J. DOLAN, Jr.
City of Seaside

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Letter to the Editor

Editor: As a deputy voter registrar I have registered a great many people in all walks of life in Monterey County. Repeatedly among less advantaged people and among some not so disadvantaged, I have heard the objection that they don't want to do jury duty and hence don't want to register.

Lets examine this objection:

1. A person on the average will be called only once in a half dozen years. I have been called only once in nearly eight years as a registered voter in Monterey County and then I did not serve.
2. While I am not a lawyer, I am sure the court has no right to ask a person to undergo serious hardship as a result of jury duty. On the other hand, I would suspect that some people have lost their jobs due to jury duty and I wonder whether the courts always have been sufficiently zealous in cracking down on such employers. At any rate, I recognize there is a serious problem here, but if you scream loud enough something will be done. Its a vicious circle: The disadvantaged get tired of screaming and forget to do it when it might really get some results.

3. Many disadvantaged people claim that they are not being tried by a jury of their peers. And its true: Many jury decisions against the poor because there is no one on the jury to explain to the other 11 what its like to be poor. And if worse comes to worst, you always have the right to hang a jury if you think that is the right thing to do. Its that simple, if you want a jury of your peers, you have also to be willing to serve on the jury. Most juries are composed of fairly well off fat cats because the poor either aren't registered or can't afford to serve.

So I repeat, there's a serious problem here. I would welcome people's ideas as to how it can be solved. But letting people unsympathetic to your problems get into political office and dominate juries is not a good solution.

Sincerely yours,
Roger S. Lorenz
Monterey

Editor: So a majority of the lawyers at the State Bar convention, held in the Peninsula, favor legal prostitution and legal cultivation and use of pot! Astonishing? Not really.

At least not to those of us who have lived, observed, read and reflected long enough. This we know: one can be successful, skilled in a profession, business, politics, craft but still be a moral primitive. Nay more, such a person can sometimes be lacking in sound judgement and devoid of common sense.

Who has not witnessed financially clever men and women who vulgar, irresponsible, arrogant, and cynical? It is as if a baboon was given a smattering of education and skill, but in other matters, especially in moral outlook, was still a baboon!

When will the delegates to the bar conventions come out against moral decay in society? Against dissipation, in all its terrible havoc? Against the horror, the stupidity, the sex perversion, the harmful rot of a substantial part of the communication media - T.V., radio, movies, play, press, art and music?

Will the bar lead in a condemnation of corruption? Or lying and using every trick to get a client "off the hook," however his guilt? The press reports off-color jokes and smirks, on the part of some speakers, before passing such disgraceful motions for legal prostitution and pot. When will they show civilized concern and dignity?

Sincerely yours,
George Herman,
Marina.

Editor: California is particularly fortunate to be served by many outstanding newspapers. Metropolitan dailies and rural weeklies alike have distinguished themselves by their consistent record of service to the community.

Today we turn to our newspapers not only to find out what has happened but what might happen and why. Most importantly, we expect our papers to act as the guardian of the people's interest. It is this role of "watch dog" that has made our newspapers an essential part of our form of government, and respected throughout the world.

In recognition of the unique role played by newspapers in both recording and interpreting the events of the moment, I am pleased to salute all California's newspapers and would urge all Californians to join in observance of National Newspaper Week.

Sincerely,
Ronald Reagan, Governor

Editor: The Marina Senior Citizens Club shares in the apprehension of some civic groups of our village about some of the projects for housing being considered. We agree there should be a fair study made of their impact on the community and their need.

That is merely a first step; there are other things to consider and we hope all civic organizations cooperate on the problems. What of apartments for the elderly? What of apartments for others of low income who cannot or do not want to purchase homes? We would like to see an accurate survey made throughout our village on how many people need such housing units to rent.

It is not enough, we feel, to come out merely against some government subsidized housing projects that seem to be rushed through without due consideration of their value. If there is a need for certain types of subsidized housing, they must be built attractive, not crowded in a small area, kept up nicely and be a source of pride to our community.

We would also like to see all civic groups indicate like apprehension - as they do on some government-helped projects - on substandard private housing, businesses, and industries which exist and is growing worse in our community. There is far too much developing of the ugly, mediocre, and, in every way, undesirable structures. Many vacant lots and acreage are filled with trash and we note no indignation against the condition.

On many streets there are blocks without sidewalks and young and old have to walk on the street and be in danger of their lives. We would like to see the civic groups work out together a positive program for the community's betterment, not merely oppose some project sponsored by the government. We feel all segments of Marin's population must be considered - the good of all is paramount. Let us all cooperate towards a better Marina.

--Marina Senior Citizens Club,
Mrs. Mabel Isaacson
Secretary

Cops Corner

By Jim Barnes



SERGEANT DAVE BUTLER

Sergeant Butler has been a resident of the city of Seaside since 1960. Sgt. Butler came to the peninsula while serving with the U.S. Army. During his two years with the Army, he served with the signal corp at Fort Jackson, S. C., Fort Gordon, Ga., and Fort Ord.

Because of his exposure to the Monterey Peninsula during his tour with the Army, Sgt. Butler became a resident of our city, and a member of the Seaside Police Department in 1965.

As a Police Officer, Sgt. Butler served as a patrolman, detective, juvenile officer, and presently holds the position of field sergeant in charge of one of the three shifts.

In addition to his police duties, Dave has obtained his Associate Science degree from Monterey Peninsula College. He has also obtained his Limited Service Credential for teaching while attending MPC through UC Berkeley. Dave intends to continue his higher education at Golden Gate College in the near future. During his career with Law Enforcement, he has attended numerous police training schools just to keep abreast of the latest technique and changing laws in his field.

Sgt. Butler hopes to continue his career with Seaside Police Department, and one day to be its Chief. The one thing that Sgt. Butler uses as his guide line is "treat each and everyone like you would want to be treated."

Sgt. Butler has received numerous commendations while on this department. Just to name a couple he was awarded Officer of the Month by the Monterey County Peace Officers Association, and was awarded Officer of the Year by the American Legion Post 591 in Seaside.

It is a great pleasure to have a person of this caliber as a member of and serving with the police department working with the community in which we live.

Editor: The opponents of Proposition 20 would have us believe that the coastline already belongs to the people; they conveniently neglect to point out that, that is true only if you are rich enough to buy a piece of it. I find it difficult to believe that Del Monte Properties is shelling out \$25,000 to defeat Prop. 20 in order to save the coastline for me!

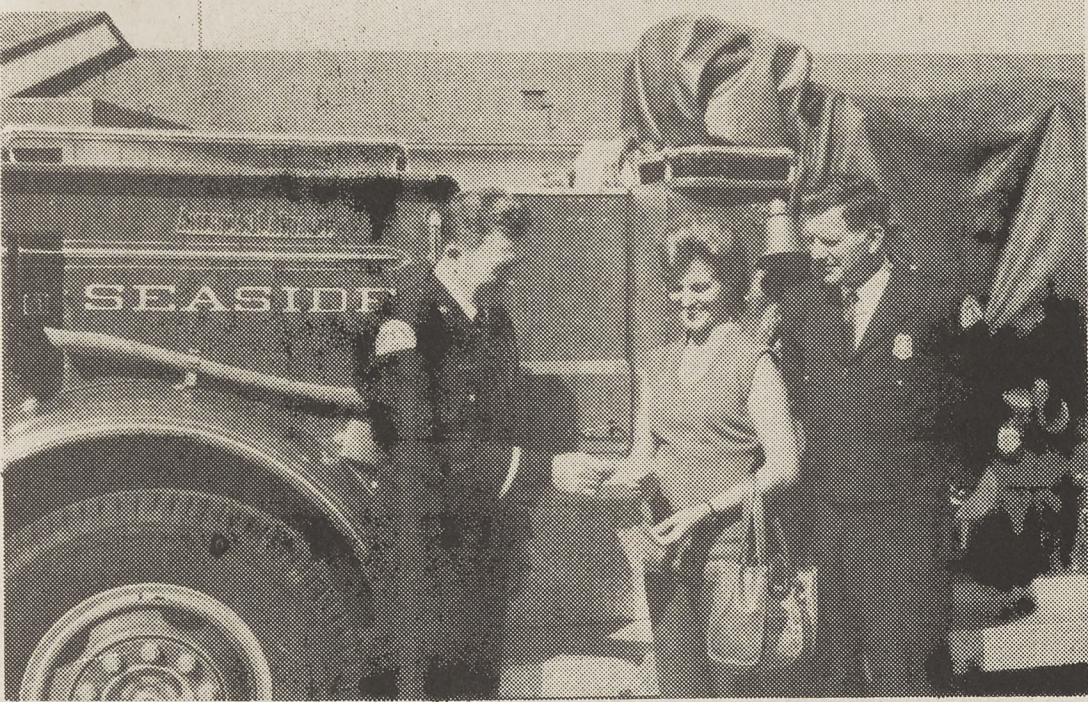
Proposition 20 does not put an end to all building; it asks for three years of intense longrange planning to ensure responsible development. The coastline belongs to all of us, but a yes vote on Prop. 20 is necessary to keep it that way.

Sincerely,
Gale H. Weir
Seaside, CA

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GOOD DETECTIVE - Mrs. Larry Amos (center) won \$20 prize for identifying Mr. Fire Prevention in Seaside on October 12. He was Stan Maolinari, Meat Department Supervisor at Seaside Market. Presenting award to Mrs. Amos are Chief John Kayser (left) and Assistant Chief Joe McNeill. Mrs. Amos is long time Seaside resident and mother of six. Her husband is currently employed as civil service Electronics Technician at Presidio of Monterey.

New Topics Announced By KLRB-FM

A wide range of Public Affairs programs is slated for broadcast during the next month on KLRB-FM (101.7 on the FM dial). Topics set for discussion include free speech, the Marijuana Initiative on the November 7 ballot, the state Prison system and Pentagon Papers defendant Daniel Ellsberg.

On Monday, October 23, KLRB presents part 4 of "Behind Bars: Programmed to Fail", a hard-hitting program on the California penal system, featuring the experience of ex-convicts who've "been there before". Produced in cooperation with a Seaside community group, Young Adults for Action, "Behind Bars" talks about what's right with the prison system, what's wrong, and what can be improved and why. Listener participation by phone is welcome.

Proposition 19 on the November ballot, the Marijuana Initiative, is the subject of an informal debate scheduled to clear the air Monday, October 30 at 5 p.m. Listeners will play an important part in this one-hour program dealing with the pros-and-cons of decriminalization of marijuana use by persons over 18.

Still waiting for a firm "air" date is a half-hour program "Letters to Daniel Ellsberg", produced by Another Mother for Peace in Beverly Hills, California.

Questions on KLRB programs should be addressed KLRB Public Affairs Department, Box 3904, Carmel, CA 93921.



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New Art at City Hall

The October exhibit at the Seaside City Hall is a one-woman show of oils by Lee Maize and pottery by Elise Chezem. The hours are 8 to 5, Monday through Friday.

Lee Maize began her art career in 1964. Primarily self-taught, she studied briefly with Earl Kamiels and also studied the Metropolitan Museum Seminars in Art, plus countless hours of studying the works and lives of famous artists.

The changing sea, Lee has found the sea to be warm and comforting and has expressed this feeling by the use of warm impressionistic tones and colors.

Her paintings are exhibited in Carmel at the Highland Inn, the Casa Dolores Gallery and the Studio Theater; in Monterey at the Wharf Gallery; in Kaanapali, Maui, Hawaii at the Village Gallery; and in San Francisco at the Sutter Gallery. Her now famous print "Sea of Bronze" is distributed throughout the States.

Lee lives in Carmel, near the center of her life--the sea.

Wise Chezem is represented by a large and varied selection of her work. The pieces displayed range from large branch pots to delicate miniatures in porcelain, as well as oven wear and raku items.

A graduate in commercial art from California College of Arts and Crafts in Oakland,

Elise began her career in clay as a student of Robert Lynn at Carmel Adult School in 1963. In 1966 she was instrumental in founding the potters' cooperative, Peninsula Potters near Cannery Row.

Her creations are now included in private collections in the United States and abroad. She has been a perennial winner at local fairs and festivals.

In addition to using the group facilities at Peninsula Potters, Elise also works in her studio at the family home in the Salinas Valley.

CONGRATULATIONS

To the City of SEASIDE on its 18th BIRTHDAY and Best Wishes to the MAYORS, Past and Present

SINCERELY

Loren E. Smith
Loren E. Smith Supervisor 4th District

#1. Jack Oldemeyer
#2. George 'Sarge' Cunningham
#3. Joe Cota

#7. B. J. Dolan
Now in Office

#4. Beauford 'Sandy' Anderson
#5. John Patullo
#6. Lou Haddad

McGovern Defends Congress From Nixon Tax Attacks

Senator George McGovern charged recently that the Nixon Administration has sole responsibility for the nation's record budget deficits. He called Nixon's statement on taxes a "cynical effort" to blame his record on the Congress.

Following is the text of McGovern's statement:

"President Nixon's statement on taxes represents a cynical effort to blame his record \$85 billion budget deficits on the Congress.

"Over the last four years, the Congress has cut \$16 billion from the President's spending requests; this year the cuts come to \$4.4 billion. And yet we are now told that Congress is the culprit.

"The President said he wants a Congressional partnership; in fact his demand is for a domestic Gulf of Tonkin resolution. For the ceiling would allow him--single-handedly--to cut any program he chose by practically any amount he chose.

"No one doubts that this nation has a fiscal problem--one that results from the record corporate tax cuts and the large increases in defense spending engineered by Mr. Nixon. The question is what we do about it. Mr. Nixon would use the spending ceiling to cut training and job programs,

health care, pollution control--programs that mean jobs and services for the American people. A McGovern Administration would repeal the corporate tax cuts and reduce defense spending.

"Mr. Nixon also spoke about welfare. Here again, the choice is simple. This Administration has added six million people to the welfare rolls. A McGovern

Administration would provide jobs for all those who can work and cut the welfare rolls. Yet Mr. Nixon continues to espouse the "work ethic"--a standard that his policies have seriously undermined.

"Finally, Mr. Nixon effectively withdrew his promise for property tax relief, making a vague statement that this question would be considered at the beginning of a second term.

"The deficits--and the re-

Cranston Will Speak

United States Senator Alan Cranston will be on the Monterey Peninsula this Friday, October 20.

Russel Hansen, chairman of the Democratic Central Committee and Mrs. John Robotti, program chairman of the Monterey Women's Democratic Club, will escort the Senator to Monterey Peninsula College, where he will speak in the Amphitheater from 12:15 to 1:30.

Following his speech, the

Senator will tour the Gateway Center of the Retarded in Seaside and wind up at about 3 p.m. at the Senior Citizens' Center, 1608 Broadway in Seaside.

Later that same evening he will appear at a fund-raising dinner with Julian Camacho.

CHOOSING DIAMOND

Miles McAfee, former major league infielder with the Pittsburgh Pirates, won letters in football and baseball at Tuskegee Institute. He is the new baseball coach at St. Mary's College in Moraga.

No On Proposition 20 Urged

West Coast longshore leader Harry Bridges and capitalist-developer T. Jack Foster of San Mateo County recently came out against Proposition No. 20, the so-called Coastal Initiative on the November 7 California ballot.

The two signified their separate opposition to Proposition No. 20 because they said it would:

*Stall public and private development of sewer repairs, single-family homes, harbor improvements, recreational facilities and remodeling in excess of \$7,500.

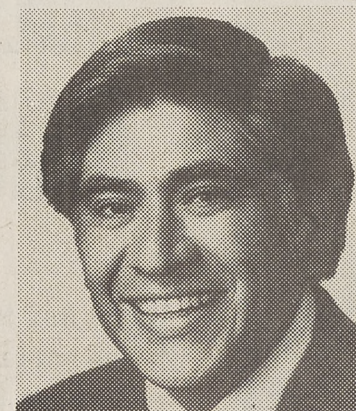
*Create unemployment problems of major proportions in the permit areas affected.

*Make it impossible for the Legislature to enact into law thoughtful coastal zoning controls for four years.

JULIAN

CAMACHO

DEMOCRAT FOR CONGRESS



As Your Congressman, Julian Camacho will be a leader and a listener. To lead, he will fight for the issues that affect all of his constituents -- not just special interests. He will be effective because he listens, understands and acts. Julian is an advocate for his district -- its local and its broad interests. Our new Congressman will give top priority to peace, tax reform, jobs and the environment. The first job of a Congressman is to work with and for all of the people he represents.

JULIAN WILL DELIVER . . .

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HARRY BRANCH - CHAIRMAN

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Focus On Poetry

By Vernon Renn

MONDAY

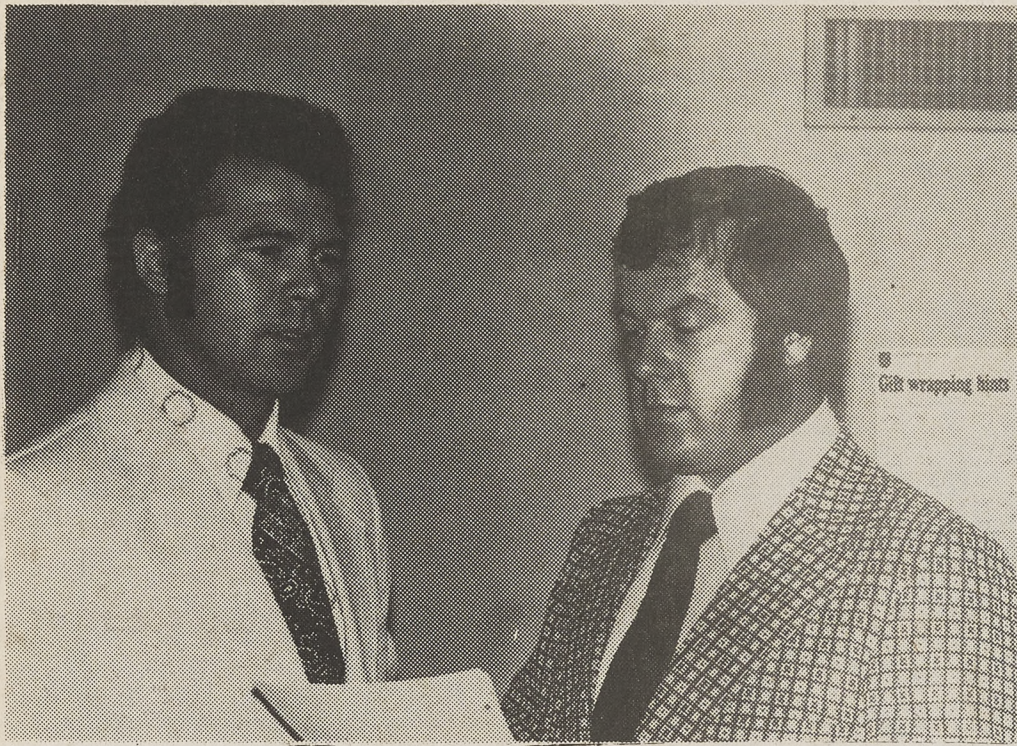
Oh, what an afternoon - Monday -
Sitting on a lonely beach
Among the majestic rocks in Pacific Grove;
Looking at well-fed comarants
Preening themselves - looking at hungry seagulls:
The hyenas of the water.
Greedy to clean up our garbage.
But watching their grace in flight
One forgets - and admires their beauty.
Their lovely plumage stretched out
Reaching the elements in a simple fairness;
The wedding of simplicity.
I feel so fortunate to observe this.
Surely the nature forces are with me today.

I'M IN NO MOOD FOR POEMS TODAY

I'm in no mood for poems today
Life is so serious and poems are so far away.
And I'm in no mood for poems today.
I try so hard to make the way.
I try so hard I missed today;
And soory Pal, if you walked by
And I didn't hear your simple cry, cause -
I'm in no mood for poems today.

IN MEMORIAM TO DOUGLAS

Flowers in the graveyard.
Tributes to the dead.
Comes dusk: the grazing deer.
-Douglas Warren-
10/14/71



APPOINTMENTS MADE - Ira Nagel, president of MBS Discount Center in Seaside, recently announced addition of two former athletes to his staff. Clive Bullian (left) and Herman Portz are new appointees. Portz, former European Wrestling Champion for five years and two-time member of West Germany's Olympic team, is new manager of MBS Shop for Men and Boys. He was formerly in charge of merchandising and buying for slacks, jackets and suit areas of Dick Bruhn Men's Store in Salinas. In addition, he also has tailoring ability. Bullian, new assistant manager, began retail career at Bruhn's Gilroy store. His experience encompasses selling, planning and buying leading fashion merchandise. He will be remembered as Hartnell College football star in early 1950's and as halfback for San Francisco 49ers and Pittsburgh Steelers.

Plan Trip To Delta

The State Department tober and November when striped bass are migrating up-river. A pamphlet describing the park, which has 100 campsites, is avail-

able from the department at 1416 Ninth street, Sacramento CA 95811. Single copies are free for the asking.

Moves Up Ladder

Stanley Robertson, Black veteran of 15 years with the NBC Television Network, has been appointed vice president, film programs. He assumes responsibility for all film programs, other than specials, produced for the network's prime-time schedule.

Robertson joined

NBC-TV in 1957 as a page and served in the music library and music rights department before being named

manager, film program operations, West Coast, in 1965. He was promoted to Director, Motion Pictures for Television, in March, 1970, and elevated to vice president in April, 1971.

A native of Los Angeles, Robertson majored in telecommunications for three years at the University of Southern California.

He went to work as a reporter for the Los Angeles Sentinel in 1949 and was serving as managing editor of that paper when he resigned in 1953 to become an associate editor with Ebony Magazine.

The Seaside Friends of GEORGE McGOVERN

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a big SEMI-PRO FOOTBALL GAME at MONTEREY HIGH SCHOOL

SALINAS PACKERS

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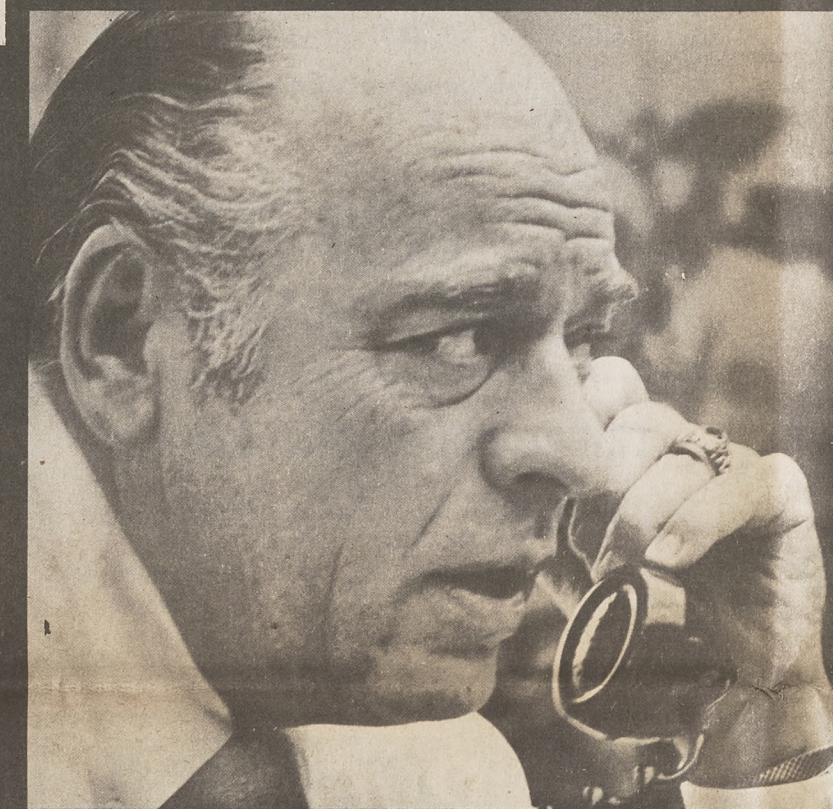
Paid political advertisement by the Seaside Friends of Senator George McGovern

RETAIN STRONG LEADERSHIP

Our goal in education is to provide equal educational opportunity for each child to achieve his or her highest potential. As a member of both the Senate Education and Finance Committees and the Joint Legislative Committee on Educational Goals and Evaluation, Senator Grunsky has provided leadership in the field of education. In recognition of contributions to the improvement of education in California, Senator Grunsky's reelection has the full support of the Association for Better Citizenship, the political arm of the 175,000 member California Teachers Association.

STATE SENATOR DON GRUNSKY

PAID FOR BY THE RE-ELECT DON GRUNSKY COMMITTEE, P. W. BACHAN, TREASURER



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21

Need For Black Engineers Told By Chrysler's Urban Affairs Manager

Albert J. Dunmore, Chrysler Corporation Urban Affairs Manager, says he was concerned about the matter of Black engineers even before joining the Chrysler Corporation.

"James Evans, former civilian aide for the Secretary of Defense -- and before that the vice president of the West Virginia Institute where he established a Department of Engineering -- expressed a similar concern about the shortage of young Blacks who were entering this exacting field back in the early 30's," says Dunmore, adding: "Today, the shortage is even more critical. A recent survey made by Atlanta University revealed there were 40,000 United States engineering college graduates in 1970. Of these, only 750 were Black."

Dunmore feels this is the case because Blacks historically have been motivated to enter other professions, such as law and medicine.

"I can recall," he says, "when I was attending Hampton Institute that we ridiculed one of our classmates who stated he intended to enter a school of engineering."

"Coincidentally, he

has been highly successful in the field he insisted upon entering -- far more so than any of the rest of us in the class of '37 achieved in our chosen professions."

Dunmore says that he has discovered since becoming a part of the auto industry that the same shortages exist to a degree in eligible Blacks for positions in automotive styling, finance and general office work.

"Most Blacks who might now be at the age and have the education and background to assume responsible positions in these areas simply didn't believe openings would be available to them," says Dunmore. "Or their parents and counselors advised them to avoid striving for positions in these areas."

"Years ago, this might have been the right attitude to take as far as advising a young Black on choosing a career. Now there are positions open to qualified Blacks in the areas mentioned, and we look forward to more openings in the future."

According to Dunmore, there are now approximately 50 minority representatives in salaried jobs or higher lev-

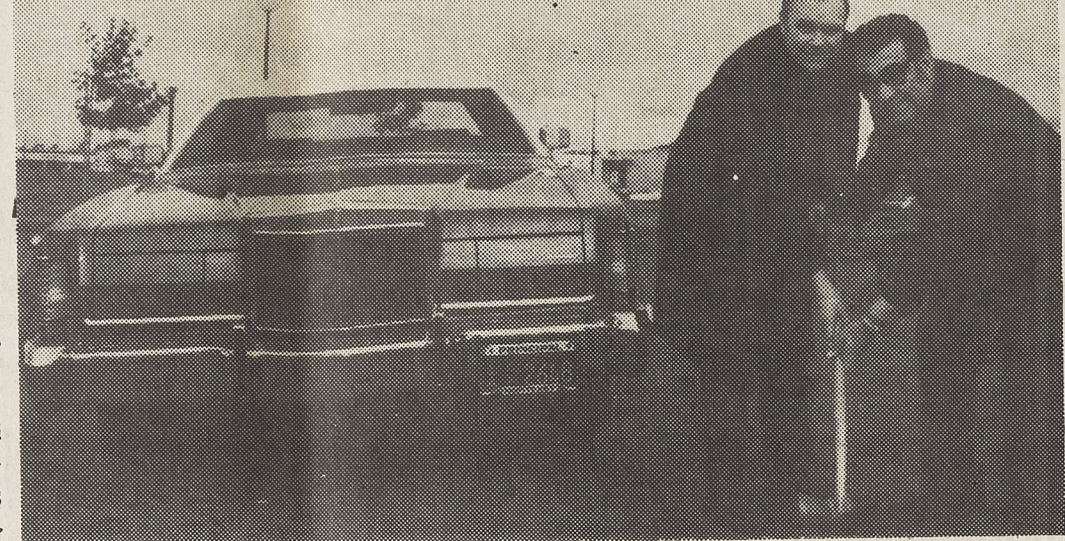
els in the general office, engineering and styling complex of Chrysler Corporation in Highland Park.

"Key personnel and administrative officials agree this number should be more than doubled in the next year or two," says Dunmore, "and are working toward that goal."

Dunmore says one method they are following is visiting colleges and universities to recruit outstanding students for future employment. Chrysler employs a variation of the method by seeking out and contacting students early in their university education. Highly qualified students are offered the opportunity of working in "co-op" programs, in which they attend classes during three academic quarters each year and work as corporate trainees during the fourth quarter.

Another approach is also a variation of the traditional recruiting method. Here graduates with master's degrees in business administration are offered a program in which their first year at Chrysler is divided into four different job assignments which they help select. After working the year, they are then encouraged to select one of the four areas in which they have worked and are placed in a position in that area of endeavor.

Minority group indi-



HISTORIC MOMENT - George W. Morris, general manager of Principal Motors, Inc., and Lou Haddad, former mayor of Seaside, broke ground recently for new Principal Motors location in Monterey Peninsula Auto Center.

Two Devices Accredited

The Air Resources Under the Health and Board, meeting in San Francisco, has approved two exhaust emission control devices for 1966-70 model year vehicles.

One device was developed by Echlin Corporation, the other by Perfect Circle Division of Dana Corporation. The trade name of the latter device is Retro-nox.

The Echlin device reduces emissions of nitrogen by 42%, ARB data indicates and the Dana device reduces such emissions by 50%

viduals are sought out for entry into this program on the same basis as whites.

What Causes Car Knock?

"Lean" fuel-air mixture caused by a poorly adjusted carburetor.

* Use of a gasoline with a lower octane number than that required by the car.

EXXON

RAY'S ENCO SERVICE UNDER NEW MANAGEMENT

VISIT OUT STATION THIS WEEK & RECEIVE

TRIPLE BLUE CHIP STAMPS

WE HAVE TIRES AND AUTO ACCESSORIES ALSO MINOR CAR REPAIR

RAY BARB Owner PORTER DANSBY Manager
1732 FREMONT BLVD., SEASIDE, CA.

Rap Session Is 'Punishment' For Stockton's Drunk Drivers

Persons convicted of drunk driving in Stockton are now being sentenced to attend an unusual class at the University of the Pacific. A portion of their fines supports the program.

Persons from all age groups, both sexes and diverse economic backgrounds meet one night a week to discuss the problem of drinking and driving.

Dr. Helmut Reimer, assistant professor of counseling psychology, stresses an educational approach.

He says he attempts "to create a concern in the students that this is a problem not only to society but to themselves."

Goals of the class sessions are:

- * To achieve personal involvement in the part of all the students.
- * To understand the physical effects of alcohol as these relate to

driving performance.

- * To consider the "signs" of problem drinking and to analyze one's own drinking behavior.
- * To give the students an opportunity to make personal commitment to a realistic solution.

The program is patterned after a similar project that has been operating for seven years in Phoenix, Arizona.

The San Joaquin County Safety Council, the municipal court and local Alcoholic Rehabilitation Clinic arranged the Stockton program, believed to be the only one of its kind in California.

Convicted drivers who receive jail terms because of past records and other factors can take the class in jail.

Satisfactory completion of the course may lead to a modification of the sentence.

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70 MUSTANG \$2395 67 COUGAR \$1995
4-speed, 351 4-barrel, radio, heater, power steering, 18,000 miles, like new. Lic. 247-18U.

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FORD, FALCON 6 CYL. 1959-1967 1 BBL.	995 EXCH.
CHEVROLET V-8, QUADRAJET 1966-1967, 4 BARREL	2988 EXCH.
CHEV. 8-CYL. 1959-1966, 4 BBL.	2188 EXCH.
FORD 8-CYL. 1959-1967, 4 BBL. (FORD CARBURETOR)	2188 EXCH.
CHEV. 8-CYL. 1959-1967, 2 BBL.	1288 EXCH.
FORD 8-CYL. 1959-1967, 2 BBL.	1288 EXCH.

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HIGH GLOSS LIQUID WAX
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18 oz. Bottle

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Get Those Special Stickers--Or Else!

Local law enforcement agencies have been asked to begin citing owners for failing to obtain and display the special identification sticker now required on motorcycles, trail bikes, dune buggies, snowmobiles, minibikes and all-terrain vehicles used on public land.

Vehicles used on private land without the owner's or tenant's express permission also can be cited for failure to comply with the new Vehicle Code sections as well as for trespassing.

Off-highway vehicle infractions carry a fine of up to \$50 for the first conviction and up to \$250 for the third within one year. In addition

the Department of Motor Vehicles may impose penalties for late registration up to \$10.

D M V Director Robert Cozens has directed sheriffs' and police department to begin enforcing the registration requirement which became effective July 1, 1972.

Cozens pointed out that of every \$15 two-year fee, \$4 is returned to the cities and counties in lieu of personal property tax on the off-highway vehicle.

The legislative intent is that such money be used for local off-highway vehicle recreation facilities and related law enforcement.

Exempted from the identification requirement are vehicles already street-licensed.

OUTSTANDING OCTOBER OFFERS

'68 VW Beetle \$1095
Radio, heater, 4-speed transmission, beige finish. Real sharp! Clean one owner car. Lic 010-EZH.

'65 VOLKSWAGEN 'Beetle' \$ 795
Radio, heater, 4-speed, clean car! Ser. No. 9564.

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'70 VW Fastback \$1595
4-speed, radio, heater. Excellent condition, Lic. 280-DHO.

'66 VW Beetle \$ 899
Radio, heater. Lic. 021-CEQ.

'65 VOLKSWAGEN "Beetle" \$ 795
Radio, heater, 4-speed. Clean car! Ser. No. 9564.

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Blue Book & New Car
Price Comparisons Listed

GOOD USED CAR VALUES

'72 FORD Gal. 4-Dr. Sedan Blue, radio, heater, automatic, power steering, power brakes, air conditioning. Blue Book is \$4975. Sold new for \$4975. Sale Price \$3575 \$500 off Blue Book. \$1456 off new car price.	'72 GRAN TORINO Dark green. Radio, heater, automatic, power steering, air, front disc brakes, 115 FPD. Blue Book is \$3980. Sold new for \$3980. Sale Price \$3598 \$387 Off Blue Book. \$1232 Off New Car Price.
'72 PINTO Light blue. Radio, heater, automatic, air conditioning, radio, custom interior, extra chrome. Lic. 881 BCP. Blue Book is \$2840. Sold new for \$2840. Sale Price \$2285 \$355 off Blue Book. \$822 off New Car Price.	'72 MUSTANG Light blue. Radio, heater, automatic, power steering, power brakes. Lic. 116 FPD. Blue Book is \$3400. Sold new for \$3400. Sale Price \$3066 \$384 Off Blue Book. \$643 Off New Car Price.
'71 PINTO Yellow. 4 speed. Lic. 886 DEF. BLUE BOOK \$1850 Sale Price \$1524	'61 DODGE Pickup Red. Ser. No. 042941. Sale Price \$298
'72 MAZDA Violet roof, 4 speed, 2600 cc. 4-cyl. engine. Lic. 877 FJD. BLUE BOOK \$3875 Sale Price \$2975	'66 RAMBLER Red. radio, heater, automatic. Lic. 2PK 183. BLUE BOOK \$775 Sale Price \$775
'65 LINCOLN 4-Door New paint. Lic. XRB 388. Sale Price \$648	'70 VOLKS Blue. Lic. 948 AZJ. BLUE BOOK \$1605 Sale Price \$1455
'70 VOLKS 7 Pass. Sta. Wgn. Lic. 941 PFG. BLUE BOOK \$2520 Sale Price \$2088	'69 GALAXIE 2-Door Yellow. radio, heater, automatic, power steering. 87 No. 925P155039. BLUE BOOK \$1785 Sale Price \$1324

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Washington at Franklin Action Center 375-4151



WINS TOP HONORS - Miss Erica Sweet is shown accepting trophy from Mrs. Verna Sloan, Director of Religious Education, for having been named "Outstanding Youth Vocalist" for Hays Christian Methodist Episcopal Church of Seaside. She represented her church in California Annual Conference Youth Talent Contest held at Oakland's BE Bee Memorial Cathedral, where she walked away as "first place winner" in competition with youths from the Los Angeles District and the Oakland-San Francisco District. Erica is a student at Notre Dame in Salinas, and the daughter of Mr. and Mrs. Gerald Sweet of Seaside. --Photo by Camera Masters



MAKE READY - Monterey Peninsula residents rehearse kickoff for Project Concern's Walk for Mankind to be held Saturday, October 21 to begin at Dennis the Menace Park in Monterey. Snoopy, pictured at right will be honorary chairman and lead event. Proceeds of "Walk" will go to medical and dental clinics in Appalachia, Vietnam, Hong Kong, Mexico and Rio Grande Valley as well as The Harambe Clinic and Young Life, locally.

Wants Fairs to Expand

"We are not trying to reduce the number of California fairs, or to consolidate two or more adjacent fairs," C. B. Christensen, State Director of Agriculture said in answer to charges that the State Administration is determined to phase out state support for fairs. "We are trying to help the fairs find more meaningful ways of being more responsive to community needs," Christensen continued. "The Department of Agriculture has supported state legislation, which has been signed by the Governor, permitting fairs to be held more than one time each year." Seventy-six county and district and citrus fruit fairs are supervised by the California Department of Agriculture. "There is an increasing demand for more vocational agricultural exhibits at local fairs," said Ray Harrington, Chief of the Division of Fairs and Expositions. "The problem has been that school is not in session during most of the regular fair dates. With the new legislation, fairs can hold a junior show for vocational agriculture students in the Spring, perhaps combining it with a boat show, auto show, trailer rally, sports panorama, a gem and mineral show, home show, or an athletic competition." The regular fair then would be held at the usual time. This would permit greater participation in the fair without requiring additional facilities. Christensen said the Administration will continue to explore, through an Ad Hoc Committee of Fair Managers appointed by Former Director Jerry W. Fielder, methods for developing increased revenue for fairs, and for increasing participation in fairs by the visiting public and by exhibitors.

COP CAR CALLBACK

Ford recently recalled 3,025 police interceptor cars in the United States and another 146 in Canada. Reason: fuel leaks.

Biggest Horse Show Begins

One thousand, six hundred and four horses will be brought from 15 states, from Canada and from Malta to compete at the biggest and richest horse show in the history of the Grand National.

Record premiums will top \$80,000 for the October 27 - November 5 event at the San Francisco Cow Palace.

Highlight of the show will be the World Championship Jumper Sweepstakes which offers a purse of \$17,500, the largest at any horse show in the country. Forty top jumpers - another record - will face an arena obstacle course that makes this event exciting for both the aficionado and the average spectator.

In the past, Jumper Sweepstakes competition took place only during the evening Grand National performances. This year, however, competition will be held during 13 of 14 Grand National arena performances.

The new Quarter Horse Division has drawn 660 entries and the Hunters and Jumpers Division has a record 769 entries - 386 more than last year.

The Appaloosa Division also sets an entry record with 418-115 more than 1971. Another spectator favorite - the Arabian Division - has a record 515 entries, 52 more than last year.

This year's show will also feature the American Horse Show Association Stock Seat Finals.

Assemblyman Bob Wood will be one of the guest speakers at the Seaside American Legion Veterans Day observance at City Hall in Seaside.

Wood will speak briefly at the gathering and will participate in the program. The public is invited to attend.

On Monday, October 23, the Seaside American Legion has invited various local officials to attend their annual ceremony at the Seaside City Hall. The program will take place on the lawn area of the City Hall adjacent to the eternal fire. The observance will be held from 10 to 11 a.m.

Assemblyman Wood will

HARSH CRITIC

Katherine Dunham did the choreography for the Metropolitan Opera's production of "Aida" which opened the season on October 14, 1963. Critic Walter Terry of the New York Herald Tribune reported that her work was "all right for Voodoo but not for Verdi."

Learn to Drive Car Defensively

A course in defensive driving for professional drivers will be offered by Monterey Peninsula College beginning October 24.

The lecture-discussion course will be taught by Donald P. Vierra, a member of the California Highway Patrol. The course is aimed at influencing driver attitudes and defensive driving practices.

The course is not a substitute for driver improvement classes designed for the retired or aging driver, but is for the driver who is behind the wheel a great deal.

Classes will be held on the evenings of October 24, Oct. 31, Nov. 7 and Nov. 14 from 7

9 p.m. in H-205 at MPC. A \$2 registration fee will be charged. Advance registration may be made through MPC Community Services, 375-9821, ext. 335. The class will include films and other techniques that stimulate greater self-evaluation and correction of bad driving practices.

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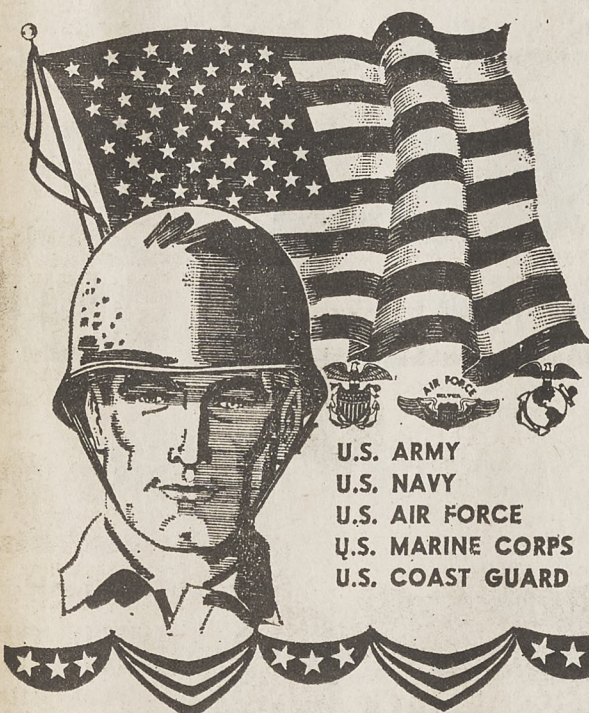
Relax. New gas ovens clean while they cook.

See the new continuous-cleaning gas ovens that do their own dirty work. The oven keeps itself clean while you're using it at normal oven temperatures. Gas cooking is efficient and economical too. And gas ranges actually conserve natural gas. That's because it takes more gas as fuel in steam-electric power plants to make equivalent heat for electric cooking. **PG&E**



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VETERAN'S DAY
MONDAY, OCTOBER 23



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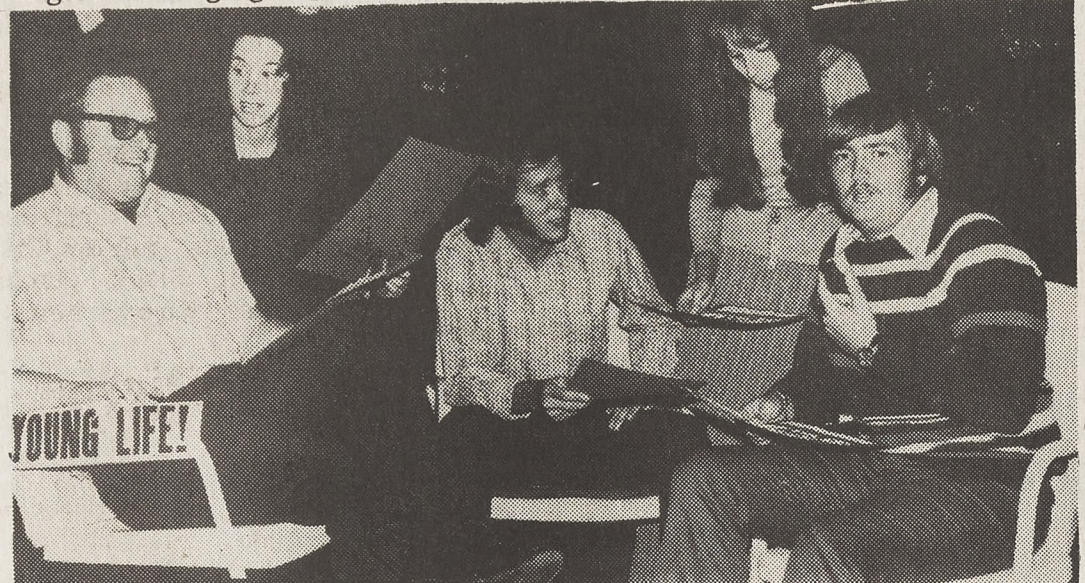
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SHOP MBS MONDAY THRU FRIDAY 10-9, SATURDAY 10-6, SUNDAY 12-5.



ACCEPTS WITH THANKS - Dan B. Turentine (left) of First Presbyterian Church of Carmel presents \$1000 check to Bob Broyles, area director for Young Life. Check was used for general fund drive kick-off for Monterey Peninsula. Young Life is attempt on part of concerned adults in community to communicate principles of Christian faith to youth in terms they can understand. Young Life still needs more funds to continue good work and hopes to soon expand program to include junior high school age group. Won't you please help. --Photo by Carol Williams



HAPPY WITH RESULTS - These club leaders, who serve as coordinators of volunteer staff of Young Life of Monterey Peninsula, talk about recent free barbeque they held to acquaint parents and their children with work of Young Life. Held at Monterey High School cafeteria, Fort Ord cooks prepared dinners and McDonald's Restaurants provided beverages. Many came and found out that much of Young Life action centers around club meetings, informal gatherings held once a week, usually in home of one of members. One hour session usually consists of group singing, bit of fun and short talk which encourages young person to think seriously about Christian faith. --Photo by John Perkins

Berkley Named Regent

Thomas L. Berkley, an attorney-at-law of the firm of Berkley and Harvey, and the editor-publisher of The POST Newspaper Group, has been elected to the Board of Regents of John F. Kennedy University.

Dr. Harry L. Morrison, university president, made the announcement last week.

Berkley received his A.A. degree from Fullerton Junior College, his B.S. in Business Administration from the

Law School and is a member of the Oakland member of the World School Board. Trade Club, the Better University of California Business Bureau and at Los Angeles, and his the Oakland Chamber Juris Doctor, U.C. affiliate, from Hastings School of Law.

He is vice president of the Board of Commissioners of the Port of Oakland.

In addition, he is a member of the Advisory Board of the Business Administration Department at UC-Berkeley and a former member of the Oakland

'Electric Company' Will Start Second Season On October 23

"The Electric Company," television's kinetic experiment in reading instruction, will begin its second season October 23 with its familiar repertory company and a select group of television and film stars in cameo roles.

The series of 130 half-hour color programs will be seen each weekday on more than 200 stations of the Public Broadcasting Service and a number of commercial stations. The Electric Company blends entertainment and education in a fast-paced magazine format to teach basic reading skills to children aged seven to ten years.

Of paramount significance in this effort is a repertory group, from which the series takes its name, which features comic Bill Cosby, Oscar winner Rita Moreno and other improvisational and comedic actors. Andrew B. Ferguson Jr., producer of The Electric Company, observed that "this repertory concept enables an actor like Morgan Freeman to play many roles --from Easy Reader to disc jockey Mel Mounds--and still be identifiable to our audience."

The new season will also contain cameo appearances by stars of network series and motion pictures, all videotaped or filmed on their sets during production. Ferguson says that the selection of these performers was based on the requests of children polled by researchers at the Children's Television Workshop, creator and producer of the series.

They include Carroll O'Connor and Jean Stapleton of "All in the Family"; Carol Burnett; Barbara Eden of "I Dream of Jeannie"; Dean Martin; Dan Rowan, Dick Martin, Lily Tomlin, Arte Johnson, Gary Owens and Willy

Tyler and his dummy Lester, all of "Laugh-In"; Lorne Greene and Michael Landon of "Bonanza" and Peter Graves and Greg Morris "Mission Impossible." The series began its first season last fall. Within a few weeks it was being seen by an estimated four million youngsters. It was viewed in 18,811 elementary schools

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In the 7 Crown half-gallon, you just get more of it.

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Seaside Art Commission presents

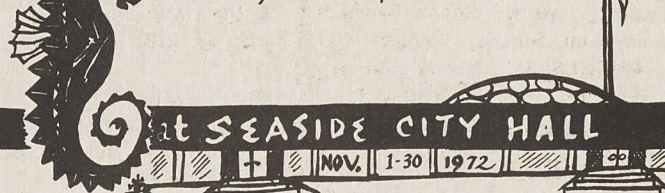
1972 SEASIDE COMPETITIVE ART SHOW

- 3 Categories: Oils, water colors, graphics
- 9 CASH AWARDS plus Honorable mentions
- \$10/entry (fee). (Students, Adults, Welcomed)
- Open to RESIDENTS of Seaside, Marina, Sand City, Del Rey Oaks, Ft. Ord.

(Judges: Keith Lindberg, Eugene Towne, Howard Brathwaite)

Oct. 27-28 Fee, Form, 1-2 Entries DUE at City Hall ALL ENTRIES MUST BE PICKED UP BY 5 P.M. Nov. 30

Entry forms at:
SEASIDE CITY HALL, M.B.S., KINNEY SHOP
SEASIDE CHAMBER OF COMMERCE, MONTE MART, MARINA & FORT ORD.



3RD ANNUAL BAY AREA COLLEGE CLASSIC

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Vets Told No Bonus Coming

The Veterans Administration has announced that World War II veterans will not receive a special dividend on their GI insurance.

The VA said it had received "a deluge of telephone calls and applications" from veterans who had heard rumors or seen phony pamphlets about a forthcoming windfall payment.

According to the VA, "the hoax that has swept the nation usually involves accumulated dividends that are supposed to have piled up on World War II national service life insurance policies, even if no premiums have been paid on the policies since the end of the war."

The VA explained that a special dividend was paid in 1948, using funds "derived from premium overpayments because of lower than anticipated casualty rate during the war." It was suggested the false rumors may have stemmed from the 1948 action.

American Information Radio Network

KRSA

AM 1570 AND FM 100.7

TOTAL COUNTRY MUSIC

P.O. BOX 2138
PHONE (408) 424-1428
SALINAS CALIFORNIA 93901

ZORAIDA'S

FAMOUS HOME COOKING MEXICAN RESTAURANT
FROM SEASIDE NOW SERVING IN SALINAS

All our foods are cooked to your individual order and all foods are fresh cooked daily.

FREE BOTTLE OF CHAMPAGNE

ZORAIDA

Bring this ad with you. Buy two of our combination or specialties from our dinner menu and get one bottle of champagne included in the price of the two dinners.

OPEN MON. THRU FRI. 11 a.m. - 9 p.m.
655 E. Alisal CLOSED SUNDAYS 758-4138

POINTING the WAY to EXTRA SAVINGS ... at Safeway Discount



Even Lower Than Our Discount Prices!

It will pay you to make full use of this way to reduce food costs. At Safeway, right now, you'll find a multitude of Super Saver arrows pointing the way to extra savings on items throughout the store. Safeway Super Savers are short-time offers, priced even lower than our everyday discount prices. We urge you to come in now and stock up and save. Some of the Super Savers are listed in this ad... Many, many more are in our store. Let the red arrows point you toward greater savings today!

Safeway Meats...Still BEST!

CHUCK ROASTS
USDA Choice
7-Bone Cuts Included
(Bone In)
Lb. 65¢

SMOKED HAMS
Finest Quality
Mild Cure,
Halves
Lb. 69¢

ROUND STEAKS
USDA Choice
Full Cut,
Bone In
Lb. 99¢

SLICED BACON
Mississippi
Dubuque
1 Pound Package
79¢

TOP SIRLOINS
USDA Choice
Steer Beef,
Boneless
Lb. \$1.69

WHOLE FRYERS
USDA Grade A
Manor House Brand
Frozen
Lb. 31¢

Lean Ground Beef Fresh & Flavorful—Lb. **87¢**
Round Steaks Boneless, USDA Choice Beef—Lb. **\$1.09**
Top Round Steaks Boneless, USDA Choice Beef—Lb. **\$1.39**
7-Bone Steaks or Porterhouse USDA Choice—Lb. **\$1.69**
Boneless Chuck Steaks USDA Choice—Lb. **\$1.14**
Rib Club Steaks USDA Choice Beef—Lb. **\$1.69**
Crossrib Roasts Boneless, USDA Choice Beef—Lb. **\$1.15**
Sirloin Tip Roasts Boneless, USDA Choice Beef—Lb. **\$1.28**
Fresh Pork Picnics Shoulder Roasts—Lb. **56¢**
Boneless Hams Dubuque or Farmer—Lb. **\$1.93**
Fryer Parts Foster Farms, Fresh Breasts, Thighs or Drumsticks—Lb. **79¢**
Fresh Fryer Wings (Fryer Backs—Lb. 15¢) **39¢**
Imported Ham Safeway Sliced—12-oz. Pkg. (8-oz. Pkg. \$1.14) **\$1.69**
Fryer Wings Manor House, Flash Frozen—Lb. **35¢**
Hen Turkeys Manor House, Flash Frozen—Lb. **48¢**

Hen Turkeys Safeway, Self-Basting, Frozen—Lb. **49¢**
Norbest Turkeys Toms, Flash Frozen—Lb. **42¢**
Turkeys Butterball, Swift's, Flash Frozen Hens—Lb. **59¢**
Turkeys Honeysuckle, Hens (Basted) Frozen—Lb. **55¢**
Turkeys Armour, Golden Star, Self-Basting (Frozen)—Lb. **59¢**
Salmon Cakes Captains Choice, Pre-cooked—Lb. **\$1.25**
Cod Fillets A Tasty Seafood Treat—Lb. **99¢**
Greenland Turbot Small Select Fillets—Lb. **95¢**
Whole Hog Sausage Tastily Seasoned—Lb. **99¢**
Veal Birds Manor House Brand—Lb. **95¢**
Franks Dubuque, Skinless, All Meat—1-lb. Package **86¢**
Franks Oscar Mayer, All Meat or All Beef—1-lb. Package **97¢**
Bologna All Meat or All Beef—12-oz. Package **86¢**
Beef Oxtails Lb. **59¢** or Tripe Lb. **44¢**
Beef Hearts Whole, for Stuffing—Lb. (Sliced—Lb. 69¢) **66¢**

Corned Beef Boneless Brisket Cuts, Safeway Brand—Lb. **99¢**
New York Steaks Boneless, USDA Choice Grade Beef—Lb. **\$2.29**
Boneless Chuck USDA Choice Beef Roasts—Lb. **\$1.02**
Reg. Ground Beef Always Fresh At Safeway—Lb. **68¢**
Smoked Slab Bacon End Piece—Lb. (Center Cut—Lb. 79¢) **69¢**
Sliced Pork Loin One Quarter Loin—Lb. **\$1.09**
Fryer Thighs Rogers Royal, Frozen **5 Lb. Box \$2.22**

SUPER SAVER	Pineapple Juice	Dole—46-oz. Can	31¢	37¢
SUPER SAVER	Fudge Brownie Mix	Pillsbury Family Size—22½-oz.	55¢	70¢
SUPER SAVER	Milkman Dry Milk	With Cream—6 Quart	\$1.15	\$1.23
SUPER SAVER	Long Spaghetti	Golden Grain—2-lb.	47¢	51¢
SUPER SAVER	ALPO Beef Chunks	Dog Food—14½-oz.	29¢	32¢
SUPER SAVER	Bathroom Tissue	Scott Soft-n-Pretty 4 Roll Pack	39¢	49¢



APPLE CIDER or APPLE JUICE
Town House
Gallon \$1.15

Fun Size Bags Milky Way, Peanut Munch, Snickers, M&Ms, 3 Musketeers or Mars Almond **77¢**
Tootsie Pops 12½-oz. Poly Bag **55¢**
Kraft Caramels 14-oz. **46¢**
Chocolate Kisses Hershey—15-oz. **78¢**
Hershey Miniatures 11-oz. **74¢**
Cracker Jack Pass-around Pack—6-oz. **36¢**
Party Pride Popcorn 8-oz. **36¢**

Frozen Foods

Lucerne Ice Cream	½ Gallon	77¢
Orange Juice	Bel-air—6-oz.	25¢
Green Giant	Vegetables in Butter Sauce, Corn, Spinach, Green Beans—Reg. (Peas & Mixed Vegetables—10-oz. 32c)	37¢
Eggo Waffles	8 Count 13-oz. Pkg.	45¢
Stouffers	Macaroni & Cheese, Spinach, Souffle or Potatoes—Pkg.	49¢
Van De Kamp Enchiladas	Beef 7½-oz.	41¢
Jeno's Pizzeria	Assorted—16-oz. (Pizza Rolls—4-oz. 63c) (Cheeseburger—4-oz. 57c)	\$1.69



Regal Select Beer 12-oz. Cans **6 Pack 99¢**

Lejon Vermouth	Sweet or Dry—5th	\$1.29
Emerald Dry Riesling	Paul Masson—5th	\$1.99
Rhineskeller Wine	Italian Swiss Colony ½ Gallon	\$1.99
Mt. Red Claret	Almaden—½ Gallon	\$2.98
Brown Derby Beer	12-oz. Can—6 Pack	89¢
Lucky Lager Beer	16-oz. Can—6 Pack	\$1.39

Family Needs

Golden Grain Dinner	Macaroni & Cheese (Spaghetti Sauce Mix—1½-oz. Package 18c)	22¢
Tomato Sauce	Hunt's—15-oz. (Tomato Paste—12-oz. 32c)	20¢
Star-Kist Tuna	Chunk, Light—6½-oz. (Chunk, Light Tuna—12½-oz. 86c)	45¢
Onion Soup Mix	Mrs. Gross—1¼-oz.	11¢
Lipton Cup-A-Soup	Four 1-oz. Packets—Package	35¢
Jif Peanut Butter	Creamy—28-oz.	\$1.00
Pancake Mix	Betty Crocker—28-oz.	44¢
Decorated Towels	Big Roll—148 Sheets	31¢
Spray Starch	Fantastik—22-oz. (Fabric Finish—20-oz. 59c)	59¢
Saran Wrap	50 Foot Roll	39¢
Spray Cleaner	Fantastik, With Sprayer—22-oz.	75¢
Clorox 2 Dry Bleach	24-oz.	48¢
Bathroom Cleaner	Pine-Sol Foam—12-oz.	73¢
Dial Soap	Deodorant—Regular Bar	16¢

Your Safeway Will Be OPEN MONDAY
Oct. 23, Veteran's Day
Check signs at your store for operating hours.

The Season's Finest Produce!
BANANAS
Premium Quality **Lb. 10¢**



California Apples Fancy, Red Delicious **4 Lb. Bag 69¢**
Fancy Salad Tomatoes Firm & Ripe **2 Lb. Basket 59¢**
Fresh Leaf Lettuces Red, Butter or Romaine **2 for 39¢**
Juicy Bartlett Pears Lake County's Finest **3 Lbs. \$1**
Large Artichokes Globe Variety For A Fresh Vegetable Treat! **2 for 39¢**
Crisp Green Celery Large, Clean Stalks (24 Size)—Each **39¢**

ASSORTED GLACE FRUITS NOW AVAILABLE AT SAFEWAY

Lemon Juice	Vita-Pak—8-oz. Shaker Bottle	34¢
Breakfast Prunes	Del Monte Brand—2-lb. Bag	79¢

USE 1 PKG. NOW, FREEZE 1 FOR LATER

Cranberries	Ocean Spray—1-lb. Bag	2 for 69¢
Fresh Broccoli	Large, Green Bunches—Each	39¢
Crisp Cucumbers	For Slicing or in Salads	2 for 29¢

Dairy & Deli Items

Coldbrook Soft Margarine	1-lb.	31¢
Corn Oil Margarine	Fleischmann's—1-lb.	42¢
Allsweet Margarine	1-lb.	29¢
Borden Danish Margarine	1-lb.	38¢
Pillsbury Biscuits	Buttermilk or Country Style—8-oz.	11¢
Cheese	Kraft, Cracker Barrel, Sharp, Stix—10-oz. (Mellow Stix 10-oz. 72c) (Extra Sharp 10-oz. 89c)	84¢
Large Eggs	Grade AA, Cream O' The Crop—Dozen (Medium Eggs—Dozen 41c)	44¢

Coffee & Tea

Maxwell House	Coffee—2-lb. (Instant—10-oz. \$1.34)	\$1.61
Max Pax	(Maxim Freeze Dried 8-oz. \$1.84)	\$1.76
Edwards Coffee	2-lb. (3-lb. \$2.27)	\$1.51
Safeway Bag Coffee	Pre-Ground—2-lb.	\$1.39
Nescafe Instant Coffee	10-oz.	\$1.39
Canterbury Tea Bags	Black 100 Count—8-oz.	89¢
Safeway Instant Coffee	10-oz.	\$1.12

Baking Section

Safeway Premium Bread	1½-lb. Loaf	36¢
Skylark Bread	Crushed Wheat—1½-lb. Loaf (Homestyle—1½-lb. Loaf 37c)	34¢
Pie Crust Mix	Pillsbury Golden—11-oz.	29¢
Layer Cake Mix	Betty Crocker—Reg. Package	37¢
Potato Pancake Mix	French's—6-oz.	38¢
Big Family Assortment	Busy Baker Cookies 1½-lb.	62¢
Fudge Sandwich Cookies	Busy Baker—1-lb.	45¢

Health & Beauty Aids

Injector Blades	Schick Krona Chrome—4 Pack	72¢
Efferdent Tablets	40 Count	99¢
Safeway Toothpaste	Regular or Mint—7-oz.	53¢
Cepacol Mouthwash	20-oz.	\$1.37
Mennen Skin Bracer	6-oz.	\$1.19
Lemon-Up Shampoo	10-oz.	\$1.28
Vespre Spray	Feminine Deodorant—2½-oz.	\$1.31

Fla. Grapefruit
Ruby Red or Indian River White
4 for \$1
Sunkist Oranges
Valencia—Best for Juice
7 Lb. Bag \$1

Amazing New Hybrid African Violets
From Germany... Sunnyside's Famous "Rhapsody" African Violets Come In Many Colors... In 3-Inch Plastic Pots
JUST **79¢**

Items & prices in this ad are available from October 18, to October 24, 1972 at the Safeway Stores listed below:

DISCOUNT WITH A DIFFERENCE!



FOOD STAMP SHOPPERS ARE WELCOME

SAFEWAY

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SEASIDE 1720 Fremont Blvd.

MARINA Marina Village Shopping Center